

C-8548

Sub. Code

81817/81917/
81117/81217

B.Des. DEGREE EXAMINATION, APRIL 2023

First Semester

Fashion Design

ENGLISH COMMUNICATION – I

**Common for B.Des (CD) / B.Des (Indus.D) /
B.Des (FD) / B.Des. (ID)**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Give meaning of
(a) Anticipate (b) Enormous
2. Which part of the word Autobiography is the prefix?
3. Define Simple present tense.
4. What are the different types of questions?
5. Which modals can be used for “Permission”?
6. Which modals can be used for Strong Obligation?
7. Write two word using “trans” – as a prefix.
8. What is skimming?
9. What is intensive reading?
10. What are the two types of letter?

Part B

(5 × 5 = 25)

Answer **all** questions

11. (a) Write a paragraph on the uses of Present Continuous tense with examples.

Or

- (b) Write a note on Passive Voice.

12. (a) Write a short on the role of Punctuation in effecting writing.

Or

- (b) Write in short on developing creative index.

13. (a) Identify the phrase and its type.

- (i) Tell him not to worry.
- (ii) Don't you have to leave early?
- (iii) I enjoy eating in Indian restaurants.
- (iv) A car that won't go is not particularly useful.
- (v) We met Paul last week.

Or

- (b) Prepare a role play on the topic "Booking a Hotel".

14. (a) Write any five words, which have more than one meaning.

Or

- (b) Write a note on the rules and uses of Past tense with examples.

15. (a) Write a note on intensive reading.

Or

(b) Write do's and Don'ts in listening.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Write an essay on conversational techniques.

Or

(b) Explain briefly on developing a paragraph using notes.

17. (a) Write an essay on the uses of listening in note – taking.

Or

(b) Write an essay on Scanning the text and comprehension check.

18. (a) Write an essay on different types of reading.

Or

(b) Rewrite as directed :

(i) He writes a letter (into passive voice)

(ii) Cricket is being played by Rahul (into Active Voice)

(iii) Someone has damaged the window (into Passive Voice)

(iv) Cakes were eaten by Children (into Active Voice)

(v) Ravi draws Some Pictures (into Passive Voice)

C-8550

Sub. Code

81121

B.Des. DEGREE EXAMINATION, APRIL 2023.

Second Semester

Fashion Design

FUNDAMENTALS OF APPARELS

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. List the functions of feed day.
2. List any two stitch types.
3. What do you meant by 'Frills'?
4. Show any two characters of good placket.
5. What is press button?
6. Illustrate squared armhole.
7. Define collars.
8. List the types of pockets.
9. Write the functions of lining material.
10. What is tack button?

Part B

(5 × 5 = 25)

Answer **all** the questions.

11. (a) Explain the cutting and measuring tool used in sewing machine.

Or

- (b) Discuss on over lock machine.

12. (a) Define and elaborate the types of fullness.

Or

- (b) Explain any two plackets used for constructing a garment.

13. (a) Write the functions of hooks and eyes.

Or

- (b) Classify zippers.

14. (a) Explain puff sleeve.

Or

- (b) Explain peter pan collar.

15. (a) Discuss about the trims sequins.

Or

- (b) Elaborate on types of tapes.

Part C

(3 × 10 = 30)

Answer **all** the questions.

16. (a) Explain the mechanism of lock stitch machine.

Or

- (b) Discuss on seam and seam finishes.

17. (a) Elaborate the types of fasteners.

Or

(b) Explain the method of constructing plain sleeve.

18. (a) Explain the method of constructing square collar.

Or

(b) Elaborate on functional trimmings.

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81122/

81222/

81822/

81922

B.Des. DEGREE EXAMINATION, APRIL 2023

Second Semester

ENGLISH COMMUNICATION — II

**(Common for B.Des. (CD)/B.Des (Indus. D)/
B.Des (FD)/B.Des. (ID))**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Which part of the word 'Misunderstood' is prefix?
2. Define passive form.
3. What is suffix? Give example.
4. What is the purpose of a group discussion?
5. When is critical reading needed?
6. What is role play?
7. What is numerical adjective?
8. What is notice?
9. Define brainstorming.
10. What is decision making?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a note on intensive reading.

Or

- (b) Bring out the art of interpreting advertisements.

12. (a) Write a note on skimming.

Or

- (b) Write a short note on different modes of nonverbal communication.

13. (a) What are the qualities of a member in a group?

Or

- (b) Write a note on different types of reports.

14. (a) Write a note on intensive listening.

Or

- (b) Write shortly on the benefits of writing emails.

15. (a) Give short note on finding solution using case studies.

Or

- (b) Write a note the qualities of an evaluative essay.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Describe an essay on 'Internet'.

Or

- (b) Write a letter to the editor of the local newspaper, complaining about the irregular water supply in your area.

17. (a) Prepare a report of your college day celebrations.

Or

- (b) Write an essay on merits and demerits of email communication.

18. (a) Explain the salient aspects of analytical reasoning skills.

Or

- (b) Describe non verbal Communication with suitable examples.
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81123

B.Des. DEGREE EXAMINATION, APRIL 2023

Second Semester

Fashion Design

WESTERN ART APPRECIATION

(2019 onwards)

Duration: 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is perception?
2. Define art.
3. What is the speciality of contrapposto?
4. What is Insular art?
5. What is the characteristic of Romanticism?
6. Name two arts of late renaissance.
7. What is the characteristics of Impressionism?
8. What is abstract art?
9. Who is an avant garde?
10. Which art uses optical illusion?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Is art necessary? Describe its need.

Or

(b) Describe the history of bronze age.

12. (a) Write about Romanesque art.

Or

(b) Name two painters of medieval art and write a short note about them.

13. (a) Describe the works of Michelangelo Buonarroti.

Or

(b) Write about northern renaissance.

14. (a) Explain about Expressionism.

Or

(b) Describe art Nouveau.

15. (a) Write about post modern art.

Or

(b) Describe constructivism art.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss about the categories of art in terms of media.

Or

(b) Elaborate on classical antiquity.

17. (a) Explain about Florence Cathedral and its architect.

Or

(b) Explain about rococo art and Neoclassical art.

18. (a) Write notes on Surrealism and Futurism.

Or

(b) Explain about minimalism and pointillism.

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B.Des. DEGREE EXAMINATION, APRIL 2023.

Third Semester

Fashion Design

INDIAN ART APPRECIATION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What do you mean by Sculptures?
2. What is Stand alone temple?
3. List any two salient features of ajanta paintings.
4. What is the speciality of Lion capital from Sarnath?
5. What is Dravidian architecture?
6. What is the Salient features of Badami architecture?
7. What is the highlight of Sun temple?
8. Write about features of Decent of Ganga.
9. What do you mean by Indo – Islamic architecture?
10. Write the Salient features of qutabminar.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a brief note on Harappa Valley.

Or

- (b) Write a note on Ka Usambi

12. (a) Write about Padmapani Bodinisattva.

Or

- (b) Write on devi (uma) Chola period Idols.

13. (a) Write a note on hoysala architecture.

Or

- (b) Write a note on Kalinga architecture.

14. (a) Write about ravana Shaking mount Kailash sculpture.

Or

- (b) Write about trimurti Sculpture.

15. (a) Write about Charminar architecture.

Or

- (b) Write Salient features of Adina mosque.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail of palatial architecture.

Or

(b) Explain about Stone architecture.

17. (a) Explain in detail about Sculptures of Bodhisattva head from Taxila.

Or

(b) Explain the Rajput architecture in detail.

18. (a) Explain the temples of Khajuraho.

Or

(b) Explain in detail the Qutb Shahi Tombs architecture.

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81141

B.Des. DEGREE EXAMINATION, APRIL 2023

Fourth Semester

Fashion Design

FIBER TO FABRIC

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Why length and fineness of fibre is important for a textile fibre?
2. What is the difference between natural and man-made fibre?
3. Why auto leveller is used in draw frame?
4. Define doubled yarn.
5. What is twist multiplier and TPI?
6. What is sewing thread?
7. Give the objectives of sizing.
8. What are primary motions in weaving?
9. Define Miss and Tuck Stitch.
10. What is braiding?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss about the natural and man-made fibres.

Or

- (b) Explain about any one blow room machines.

12. (a) Explain about combing process.

Or

- (b) Explain about doubling process.

13. (a) Explain about process parameters required for sewing threads.

Or

- (b) Explain about sizing process.

14. (a) Discuss about the woven fabric defects.

Or

- (b) Explain in detail the working of warp stop motion.

15. (a) Explain about the working of raschel machines.

Or

- (b) Discuss about needle punched nonwoven machine.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about carding process.

Or

- (b) Explain in detail the working of air jet spinning machine.

17. (a) Explain the working principle of cone winding machine.

Or

- (b) Explain about the rapier weaving machine.

18. (a) Explain the working of tricot machine.

Or

- (b) Classify web forming and web bonding technique in detail.

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81142

B.Des. DEGREE EXAMINATION, APRIL 2023

Fourth Semester

Fashion Design

HISTORY OF COSTUMES

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Mention the Jewellery used in Mauryan period.
2. What are Tribal Jewellery?
3. Name any four temple Jewellery.
4. What are the Jewellery used in Pallava Period?
5. Which type of traditional costume is used in Maharashtra?
6. List the men and women costumes of Kerala (any two).
7. List the women costumes of Nagaland (any two).
8. Which type of traditional costumes is used in Himachal Pradesh?
9. List out the types of traditional woven textiles in India.
10. List the women costume of Bihar.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain about traditional costumes of Tamil Nadu.

Or

- (b) Write about Traditional Costumes of Kerala.

12. (a) Explain about the Mauryan period Jewellery.

Or

- (b) Write about the symbolic Jewellery of South India.

13. (a) Explain the female costumes of Assam.

Or

- (b) Describe the male and female traditional costumes of West Bengal.

14. (a) Write on Indus Valley civilization.

Or

- (b) Explain the Jewellery of women in Ancient Indian Civilization.

15. (a) Discuss the costumes of women in Satavahana Period.

Or

- (b) Discuss the Jewellery for men in Satavahana Periods.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Describe about the traditional costumes of Bihar and Mizoram in detail.

Or

- (b) Describe about the traditional costumes of Uttar Pradesh and Madhya Pradesh.

17. (a) Give an account on Pallava and Chola period Jewellery.

Or

- (b) Briefly explain about temple Jewellery of South India.

18. (a) Explain in detail about 20th century costumes and modern costumes.

Or

- (b) Explain in detail about Egyptian, Greece and Rome costumes.

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B.Des. DEGREE EXAMINATION, APRIL 2023

Fourth Semester

Fashion Design

APPAREL MANUFACTURING PROCESS

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Write short notes on design analysis.
2. State the importance of effective communication in garment industry.
3. Define operation break down.
4. Write short notes on production sequence for baby wear.
5. List out merits of laser cutting technique.
6. Define lay lot planning.
7. Write short notes on production floor balancing.
8. List out the importance of conveyor system.
9. Define Quality control.
10. Write short notes on inline inspection.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain about product development and duplication.

Or

- (b) Explain in detail about the product data management and its uses.

12. (a) Outline the importance of identification of bottlenecks in garment industry.

Or

- (b) Explain about the production grid and flow chart.

13. (a) Brief about bundle distributions in garment industry.

Or

- (b) Organize the merits and demerits of mass customisation system.

14. (a) Explain in detail about function of design department.

Or

- (b) Outline the detail about conveyor system.

15. (a) Explain about quality control in Embroidery.

Or

- (b) List out different quality standards used in garment industry.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss in detail about the product types and organization of clothing industry.

Or

- (b) Explain about effective communication in Apparel industry.

17. (a) Outline the various cutting techniques used in clothing industry.

Or

- (b) Discuss about various control measures in sewing line.

18. (a) Brief about production setup planning for a jacket.

Or

- (b) Explain about principles of quality control.

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B.Des. DEGREE EXAMINATION, APRIL 2023

Sixth Semester

Fashion Design

FASHION ENTREPRENEURSHIP

(2019 onwards)

Duration: 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Differentiate between an entrepreneur and a manager.
2. Who is called as intrapreneur?
3. Why are entrepreneurial skills important?
4. What is a Feasibility Study?
5. Mention the functions of online stores.
6. Define fashion brand.
7. What are the basic concepts of branding?
8. What is Brand label?
9. Articulate the purposes of fashion brand management.
10. Define brand positioning.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Evaluate the managerial and core functions of an entrepreneur.

Or

- (b) Appraise the qualities of good entrepreneur.

12. (a) Analyse the elements in the technical analysis of a project.

Or

- (b) Write note on risk management.

13. (a) Write the fundamentals of fashion brand.

Or

- (b) Explain boutique model.

14. (a) Differentiate between a fashion brand and label.

Or

- (b) How to build a label? Explain.

15. (a) Discuss on communication of a brand.

Or

- (b) Explain luxury brand management.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write a business plan for the manufacture of T shirts and Trousers.

Or

- (b) Discuss the various Challenges faced in running a business by entrepreneurs.

17. (a) Summarize various types of retail formats in fashion business with suitable examples.

Or

- (b) What are the steps in setting up a small enterprise? Explain it in detail.

18. (a) Explain about 6 M's of an entrepreneurship.

Or

- (b) Outline the factors influencing entrepreneurial development.

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81162

B.Des. DEGREE EXAMINATION, APRIL 2023

Sixth Semester

Fashion Design

**APPAREL COSTING AND EXPORT
DOCUMENTATION**

(2019 onwards)

Duration: 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define factory cost.
2. Extend FOB.
3. Mention the importance of IE code.
4. What is RBI code?
5. List down the primary export documents.
6. Define export documentation.
7. Define packing credit.
8. Appreciate the advantages of duty drawback.
9. Mention the importance of certificate of origin.
10. Define letter of credit.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) How to estimate the cost of yarn? Explain.

Or

- (b) How to estimate the cost of knitted fabric? Explain.

12. (a) Explain SEZ.

Or

- (b) Mention the importance of apparel parks in export.

13. (a) What is bill of lading? Explain.

Or

- (b) What is bill of exchange? Explain.

14. (a) Outline the role of ECGC in export.

Or

- (b) Mention the procedure to obtain import licence.

15. (a) What is advance licence? Explain.

Or

- (b) Outline about customs clearance.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the steps to calculate the cost of printing. Assume relevant data.

Or

- (b) Outline the factors to be considered in costing for domestic products.

17. (a) Explain the role of apparel export promotion council.

Or

(b) Explain the procedure to obtain Import Export code.

18. (a) Explain in detail about the pre-shipment documents with suitable examples.

Or

(b) Explain in detail about the various incoterms followed in export documentation.
